



Joseph A. McLean

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EXPERIENCE

FREELANCE DESIGNER, Toronto — Designer

JULY 2019 - Present

Design web and branding for clients including an international brokerage firm, gourmet catering company, non-profits etc. (references available upon request)

Compassionate Communities, Markham — Graphic Designer

JUNE 2018 - JULY 2019

Design website as well as motion graphics for informative videos, explaining taxonomy and promoting CC's initiative.

GBC School of Design, Toronto — Tutor

OCTOBER 2017 - APRIL 2019

Helped students with Adobe programs, general design knowledge and printing (wide-format, matted tabloid, die cut etc.)

EDUCATION

GBC School Of Design, 3 Lower Jarvis — Graphic Design

SEPTEMBER 2016 - APRIL 2019

Graduated on the dean's list with honours

President of the M.A.D. Music Art & Design Club (2018-2019)

Co-Founder of The Salon Club (2018-2019)

Le Nouveau TSC, Montréal — Improv, Acting

JULY 2008 - AUGUST 2011

Learning to think on my feet, work with a group and act quickly.

PROJECTS

The Salon — Co-Founder, Coordinator and M.C.

The Salon is a monthly design related panel discussion, where professional designers come to discuss what's current in today's design world and to cultivate the local design community.

SKILLS

Illustrator
Photoshop
InDesign
AfterEffects
Drawing
Portrait Painting
Improvisation - Stage
Public Speaking
Copywriting

TOP 5 ACCOMPLISHMENTS

CBC COMEDY SPECIAL

Formed a sketch comedy group that was featured on a CBC television hour long sketch comedy special.

TIFF

Acted in a short film that was featured in the Canadian short series at TIFF

FREELANCE

Started a successful freelance business which has continued to thrive during the pandemic

LAST YEAR

Made the dean's list and graduated with top marks from the school of design at George Brown - as well as had my thesis selected to represent the college at the **d&ad** awards in London, UK which I successfully attended

MOVIE SOUNDTRACK Wrote and performed a recording that was used in a film as the theme to the opening credits

LANGUAGES

English
French